

Formed in March, 1969

Affiliated with

Oklahoma Writers Federation, Inc.

Norman Galaxy of Writers

# WriteLine

**SEPTEMBER 6TH MEETING**

## Dr. Barbara K. Yuill, Copyright, Intellectual Property and Writers' Rights

Sept. 6, 10 a.m. to noon

Norman Public Library, 225 N. Webster, Room AB



Our Sept. 6 speaker is Dr. Barbara K. Yuill, lawyer from OKC, speaking about copyright, intellectual property, writers' rights, and what to keep and sell.

Barbara Krebs Yuill, Ph.D., is a Senior Associate at Dunlap, Codding & Rogers, P.C., which is Oklahoma's

largest, oldest and most versatile intellectual property law firm. Ms. Yuill's primary area of practice is intellectual property and particularly patent prosecution. As a registered patent attorney, Barbara has drafted, filed and prosecuted numerous patent applications. She also provides legal services in the areas of trademark and copyright.

**Education**

J.D. Oklahoma City University, cum laude, 2002;  
Staff Editor for the Oklahoma City University Law Review

Ph.D. University of Oklahoma, 1995 (Chemical Engineering) M.S. University of Arizona, 1981 (Metallurgy)

B.S. University of Arizona with distinction, 1976 (Metallurgical Engineering)

**Organizations**

Oklahoma County Bar Association

Oklahoma Bar Association

American Bar Association

Intellectual Property Sections of the Oklahoma Bar and American Bar Associations Special Committee for Nanotechnologies, American Bar Association

**SPEAKER NOTES — HELEN DUCHON**

## Andy Rieger, Editor "Newspapers have changed"

Andy Rieger, *The Norman Transcript's* managing editor, gauged his audience with a few jokes and with a few more punch lines, illustrated how newspapers have changed in the last 30 years.

**Career & Defining Moments**

Andy started his career in newspapers at age 12 as an "assistant" carrier for a neighbor boy who had piano lessons three times a week. (That was when the *Transcript* was delivered in the afternoon.) Later, he worked in the *Transcript* mail room for Mr. Todd who was at our Galaxy meeting. When he was

an Advertising major at OU, he was judged as not using enough adjectives, therefore, should change to News.

After OU, he was a police reporter for the *OKC Times*. He knew he was a news man when he caught himself talking to his bride of three months on the phone the same way he called in a story: "Period, new paragraph. Open quote!" His defining moment had to do with a story about a 6-year old girl who was kidnapped on a Monday. He updated the story three times a day. Friday noon, she was found at Lake Draper—very much alive. As he dictated his lead over the phone, "An unemployed man, scavenging for scrape aluminum, found (girls name)," he *knew* that he was a Journalist.

**Trust**

Rieger said that he and a partner operated a newspaper in Noble during the mid Eighties and earned the town's trust. Subscribers would send blank checks with a note, 'sign me up for a year's subscription.' "I can't imagine sending the *Daily Oklahoman* a blank check," he said to another volley of laughter from the Galaxy audience.

"We learned about trust at *The Transcript* last December during the ice storm. Our home was without power for seven days as were many others. The newspaper was without power for three days. *The Transcript* didn't miss an issue," he said. "We have new-found friends who

Andy Rieger, cont. on page 3

## MARKETS BY ANN CHAMPEAU

## Picture Postcard Profits

Postcards are important historic documents. If you have collected or want to collect them, you may have a book waiting to be put together as part of Arcadia Publishing's "Images of America" series.

**ARCADIA PUBLISHING** has more than 1,000 town histories in print in this series. Picture postcards are the basis of these books.

John Dinin, in the July 2007 issue of *The Writer* (pg. 53, Market Focus) says, "...Arcadia works with the writer or writers throughout the process from gathering postcards to providing a detailed set of instructions to get the writer on track."

Dinin and his daughter put together a book on Topsfield, Mass. and published it through Arcadia. He said once the postcards are collected, the writer crafts an overview introduction typically a page and a half. Then for each postcard, an explanatory sentence of no more than 150 words is written.

Subjects covered in Arcadia's list include sports history, military history, town statuary and buildings, churches, as well as town histories.

They publish about 650 titles a year with 65% by first-time authors and 99% unagented.

You can contact the editorial offices at 3047 N. Lincoln Avenue, Ste. 390, Chicago IL 60657. E-mail: [publishingmidwest@arcadiapublishing.com](mailto:publishingmidwest@arcadiapublishing.com).

**POSTCARD COLLECTOR Magazine** is another opportunity for you to write about your postcards. The editors say, "The publication prints columns and articles about postcard collections. Sometimes they are historical -- some are modern." Essays (historical/nostalgic), interviews/profiles, personal experiences, photo features are considered. They need good images of postcards, a well-researched article with an unusual topic.

K + W publications, Inc., P.O. Box 1050, Dubuque IA 52004. E-mail: [fliesc@drause.com](mailto:fliesc@drause.com). Web: [www.postcardcollector.com](http://www.postcardcollector.com).

—Ann Champeau, Markets

## The power of WHY

Let's examine the six honest men. What, How, When, Where, Who and Why. Which one of these is the most powerful psychologically? Let's assume you needed to go to the supermarket. All the other triggers (how, when, where, who and what) would make absolutely no difference if you didn't know 'WHY' you were headed there. Once you know WHY you're doing something, everything else is just a matter of logistics.

—Sean D'Souza, "PsychoTactics.com"

## AUGUST MINUTES BY LYNN WENDELBO

## Minutes of August 2 Meeting

Norman Galaxy Writer's Club met on 8-2-08 at Norman Public Library. Mary Spaulding opened the meeting by introducing visitors. That included Normanites Ed Kessler, Joan Barker, Olen Todd, Margaret Friesen and Mike Kraugle; and Sherri Scott of Moore and Elaine Paparonis of Oklahoma City.

### Reports

July minutes were approved as they appeared in the August *WriteLine*.

Julie Cook gave the treasurer's report that announced the current balance of \$888.83 and stated that the club membership was 53 with dues paid for 2008, of which 41 also belong to OWFI. Mary Spaulding announced that Julie Cook would resign as treasurer due to ill health. Ann Champeau presented Julie with a bouquet of flowers in recognition of her many years of service as the club treasurer. Mary asked for those interested in filling the remainder of Julie's term as treasurer to call her.

Helen Duchon gave the Norman Arts Council Roundtable report, saying she had lead a nomination of Joe and Rebecca Sparks and Legends Restaurant for the Governor's Arts Award. The Roundtable is meeting Aug. 4 at 3:45 p.m. in the new office for the NAC at 210 E. Main St., Suite 223, Norman. The public is invited to the open house, 5-7 p.m.

Friday Writers stated that a small dedicated group was meeting at the Senior Citizens Center on Friday from 10:00-12:00.

### Old Business

A discussion of ways to recruit new members was led by Mary Spaulding.

The Sept. meeting will be held at Norman Public Library.

### Program

Judith Evans introduced Andy Rieger, editor, who discussed the history of *The Norman Transcript* as well as the current state of the newspaper business.

—Lynn Wendelbo, Secretary

## TREASURER'S REPORT - JULIE COOK

BEGINNING BALANCE: 7/12/08	\$ 930.29
EXPENSES	
Helen Duchon (Aug WriteLine)	16.46
Andy Rieger (Guest Speaker)	25.00
TOTAL	\$ 41.46
DEPOSITS:	
None	\$ 0.00
CURRENT BALANCE: 8/2/08	\$ 888.83

**BRAG SHEET****Sales and Acceptances**

**ROBERT FERRIER:** PUBLISHED: Two photographs, "Sunflower," and "Marigolds," in My Norman section of *The Oklahoman*, (7/30/08) and "Red Zinnia" (8/14/08). PUBLISHED: Three poems, "Kiamichi River Dam," "The Battle of Honey Springs" and "Making Steam with a Side of Meat," Spring/Summer 2008 issue, *Crosstimbers*, USAO, Chickasha.

**RUSS LONG:** PUBLISHED: Reviews in *The Oklahoman* for "Walk With Me Through Alaska" by Charlie Dunn (8/10/8); *Unwritten* by M.C. Henson (Red Press, \$28.95) is an adventure story of a Navy "spook."

**KATHLEEN PARK:** has (finally) finished EDITING a lengthy novel for a first-time novelist; WRITTEN a phone script and instructions for a local software business; EDITED several pages of web content for a computer sales and service business; and PRODUCED the monthly Norman Baha'i newsletter. Presently sweating bullets over her own website content.

**HELEN DUCHON:** SALE: Photo of Molly Griffis to be used on back cover of her next book to come out in September.

**STAN SOLLOWAY:** COLUMNS: *Silliman on Sports* for August. **MIKE KRAWCZYK:** CARTOONS:

**8-6 Nicknames Abound in WPBA** Hot lady pool players with even hotter nicknames came to Norman for a WPBA event

On the web at [www.sillimanonsports.com/WPBA\\_nicknames.html](http://www.sillimanonsports.com/WPBA_nicknames.html)

8-11 Olympic Sell-outs Deserve Come-Uppance Qatar & the funniest Olympic story you'll ever hear See at [www.sillimanonsports.com/Olympic\\_2008\\_Sellouts.html](http://www.sillimanonsports.com/Olympic_2008_Sellouts.html)

8-19 Foosball Follies My review of the Documentary "Foos" See at [www.sillimanonsports.com/Foosball\\_Follies.html](http://www.sillimanonsports.com/Foosball_Follies.html)

8-26 Olympic Ramblings Exactly that, my thoughts on the 2008 Olympics. [/Olympic\\_Ramblings.html](http://Olympic_Ramblings.html)

**Professional Activities**

**HELEN DUCHON** showed her award winning photos from her international travels to Norman Women Entrepreneurs Network (8/6/08).

**Club News**

**JULIE COOK**, our long-time Treasurer, announced her resignation for health reasons. We appreciate her true diligence to the task and to Galaxy. "She was a pleasure to work with. I could always 'count' on her report for the *WriteLine*," Helen Duchon said. Ann Champeau gave her roses on behalf of the club.

**SPEAKER NOTES BY HELEN DUCHON****Andy Rieger Notes, cont.**

really appreciated getting the newspaper even though they didn't have heat or power."

"I now carry three things with me that I didn't carry before the ice storm, [12/10/08]. Anybody guess what they might be? Flashlight, its in my car. A flash drive; I can download my entire newspaper and take it somewhere else to print. Third thing? Its a rosary!" he said as he pulled it out of his pocket.

**History buff**

"When I was a kid, I always wanted to stop at the historical markers. I still do that and it drives my kids crazy."

Andy has written a number of the historical markers for Norman, including the new ones on the "bank corner" at Main St. and Peters. He gave prizes to any of us who could answer his history questions.

Q: Who was the founder of Norman? A: Abner Norman. Q: What was his position on the survey crew? A: Chain man. Through a stroke of a key, it was changed to chairman and later even to chairperson!

Q: The Sooner Theatre opened in 1929. What was the first movie shown there? A: "Alias Jimmy Valentine."

Q: Who played the lead? A: Lionel Barrymore. Q: What year did the Sooner close? A: 1975. Q: What was the last movie shown? A: "Attack of the Amazon Women."

**Our Questions**

Q: Kids growing up with the Internet are plagiarizing. A: Copying others words is a huge problem. Use your own words or at least give credit to the source.

Q: Ed Kessler asked what is Rieger's opinion about the Crosstown Freeway vs.. Mass Transit. A: First you are asking about issues that are not being covered. There are fewer and fewer voices in the Press. When I started there were 1800 to 1900 daily newspapers. Now there are less than 1500 and fewer reporters. In Oklahoma, many of the dailies have gone to weekly. The other part is that you are dealing with a long term issue that is not always that sexy. Its hard to get your hands around an issue that big. I think there are some economic interests that want that road built. They've spent a lot of money to buy land around that road. You know, 'its a free press as long as you can afford it.' I don't see "Clustering" newspapers under one owner as affecting content, because they have separate editorial staffs. Journalist do self-censor if the powers that be don't want them snooping around investigating.

Q: With fewer owners, aren't they the ones who control it (the Press)? A: I'm not so concerned about ownership if they give you control on the local level. Think about consolidation of how many industries. Banking. Grocery stores. Newspapers are very much tied to retail. Retail has gone regional and national. A newspaper going out to sell an ad to Dillards or Kohls finds that those advertising decisions are not made in Norman but somewhere else, like Little Rock or San Antonio.

Q: Aren't we used to 'sound bites'? A: Yes, we want instant analysis in little snippets.

## GRAMMAR BY JILL CASE BROWN

## Are It Singular, or Is They Plural?

I've said it before, and it's still true. The instant I write a sentence more complicated than *She smiled*, I find myself teetering on the brink of one or another grammatical pit.

Take the above sentence. Should it really be *one or another grammatical pit*, or should I have written *pits*? Sheer momentum makes the plural sound better, but the singular noun *pit* is right. It's either one or another, but not more than one. Logical enough.

If we switch from *one or another*, though, to *one or more*, we have either one pit or more pits. So, which side—singular or plural—wins the noun? This time we go plural, because the noun agrees with its nearest adjective. *I teeter on the brink of one or more grammatical pits*.

Here's another area of singular or plural agreement that can easily get lost: a verb separated from its subject by a barrage of words. *My first manuscript, with its convoluted sentences and endless clichés, its unnecessary dashes and pretentious dot-dot-dots, still rises in my nightmares*. Although the sentence divides

*my first manuscript* into its plural specifics, the verb *rises* cuts straight back to the singular subject manuscript. The verb needs to stay focused on its subject so it won't be tricked into going plural.

Some subjects get the right verb form from the start, but after that, the wrong pronoun leads them astray. *Nobody feels like a real writer until they get published*. How often have we seen or heard (or written) something like that? Instead, it should be *Nobody feels like a real writer until he gets published*. **These subjects are singular and take a singular pronoun: nobody, no one, everybody, everyone, somebody, someone, either, neither, each.**

As for *none*, it can be part of that list but can also be plural, depending on what it represents. *None of us likes to hear criticism, but none resist it more strongly than those who doubt their own talent*. Singular: nobody likes to hear criticism. Plural: some people (those who doubt their own talent) resist it more strongly.

Then, of course, there's the use of apostrophes with plural or singular nouns—but that's a whole new category and can wait for another time.

—Jill Brown, Grammarian

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#### *DUES are due*

**2008 Dues for Galaxy are \$15**

**2008 Dues for OWFI are \$20**

Mail to Mary Spaulding, President  
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Norman, OK 73072



Sept. 6, 2008

10:00 AM

Public Library, Rm AB  
Norman, OK

**Dr. Barbara K. Yuill—  
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